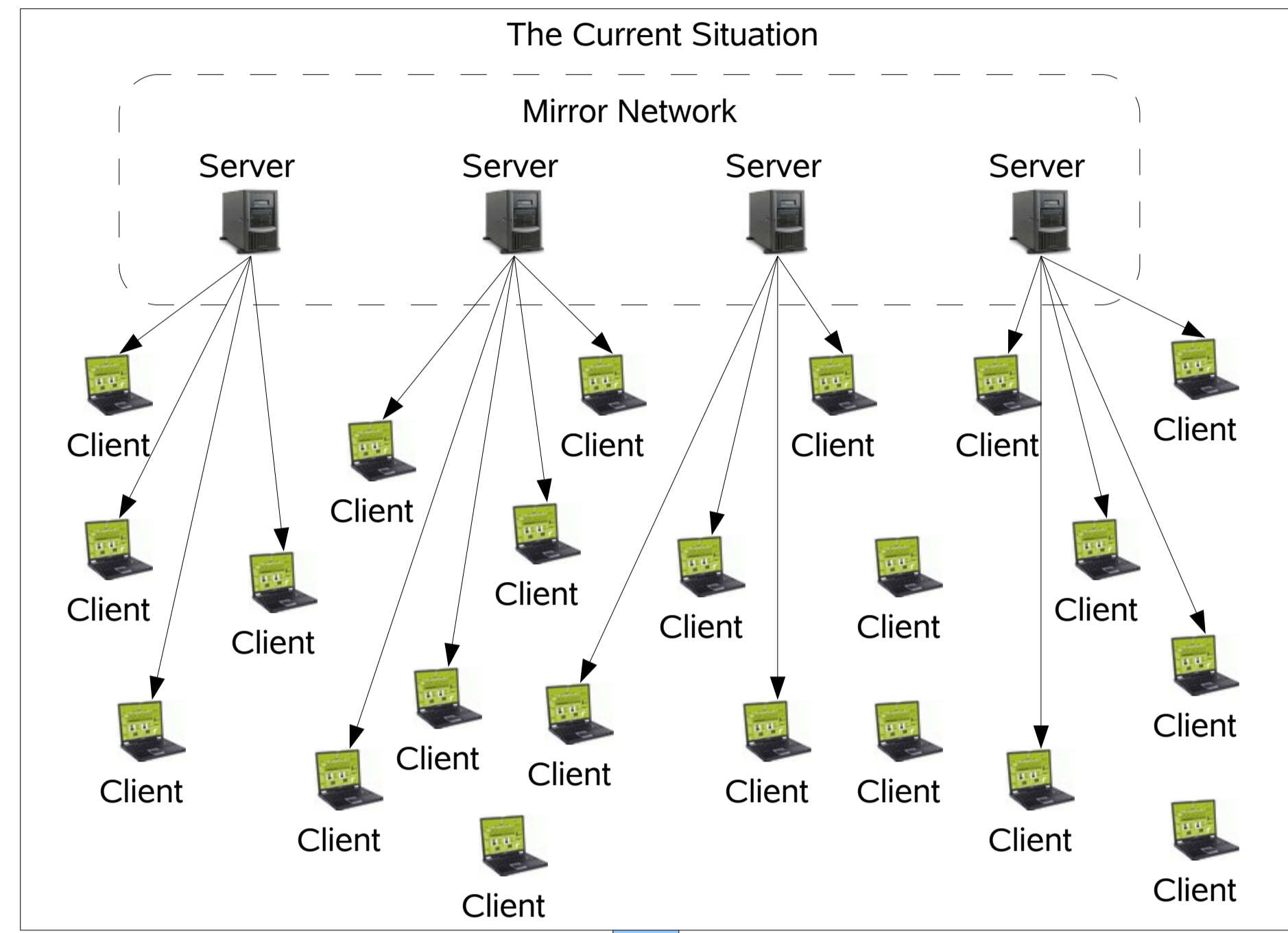
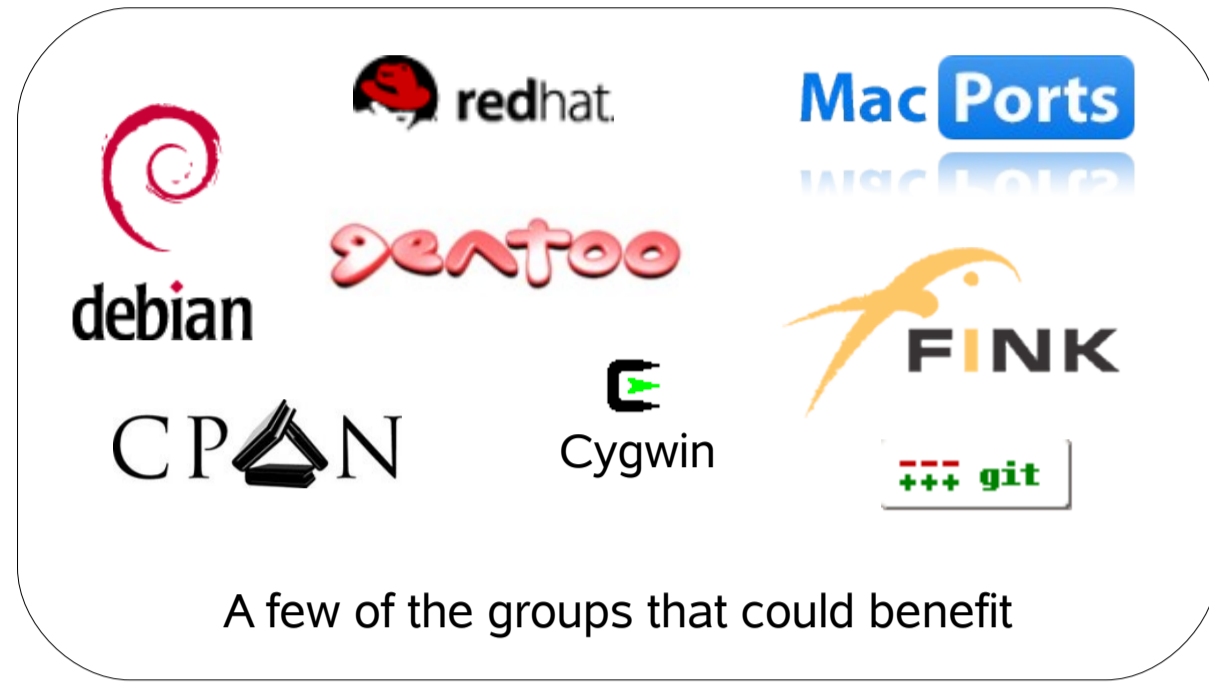
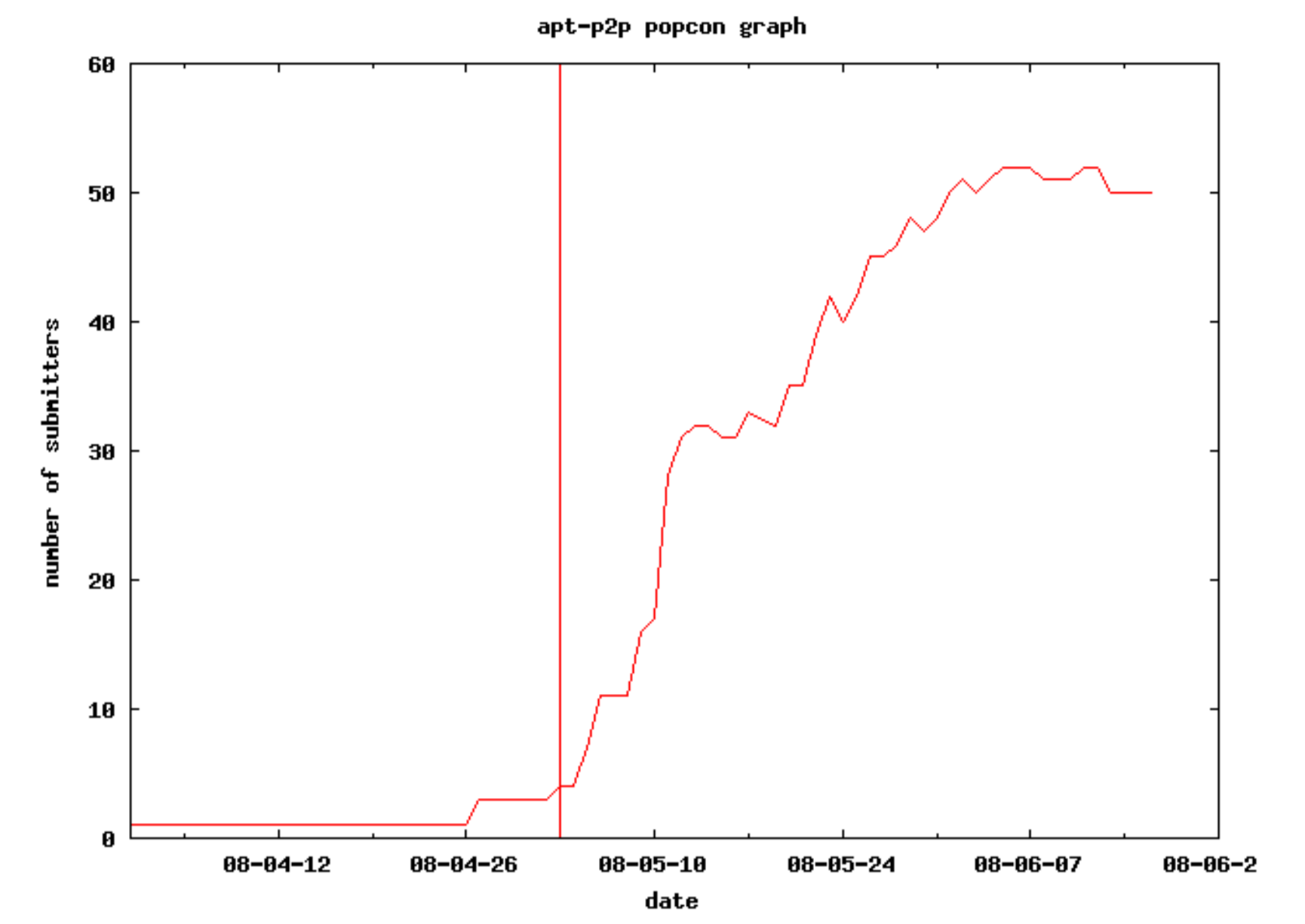
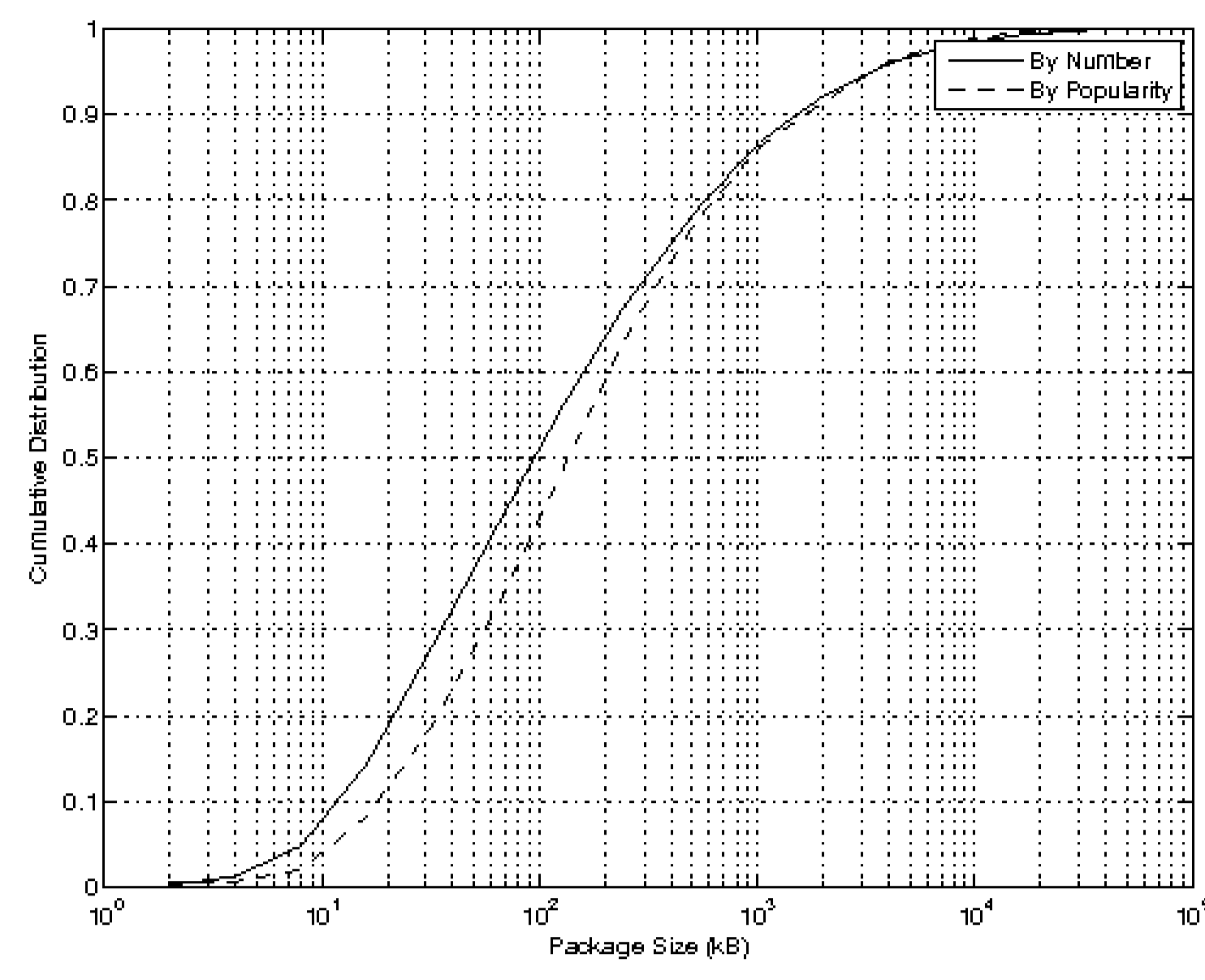
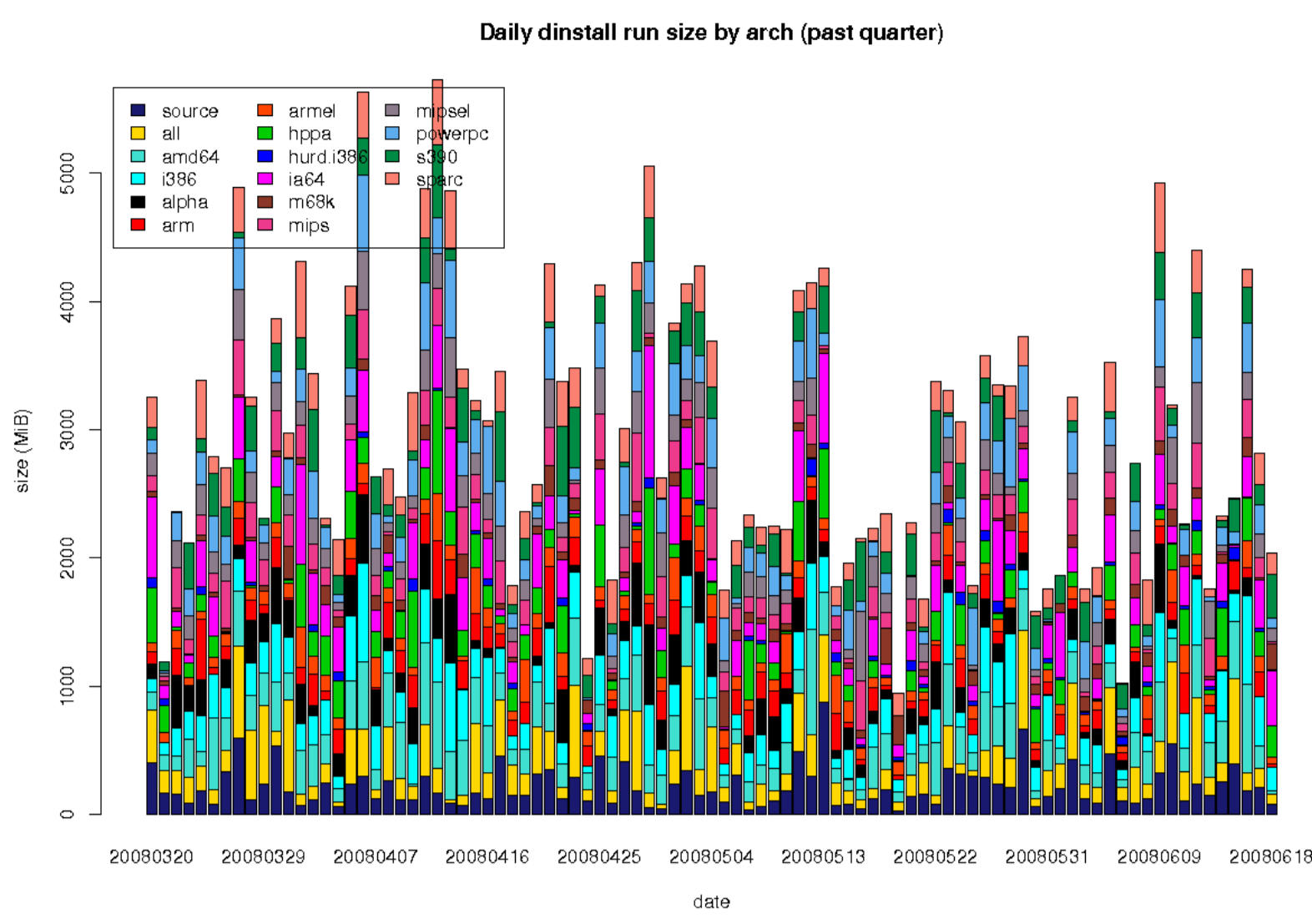
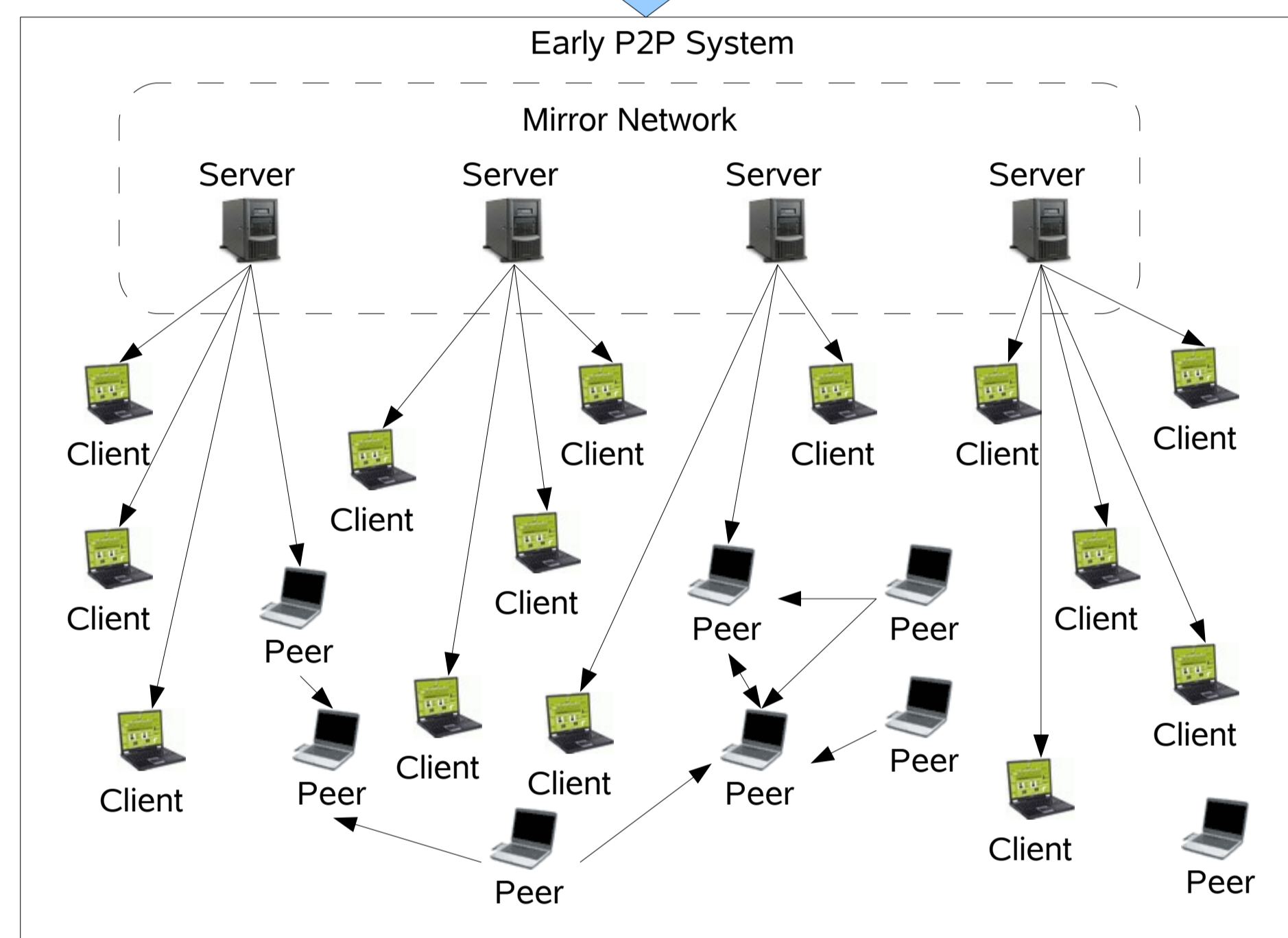


# Leveraging Altruistic Peers to Reduce the Bandwidth Costs of Free Content Downloads

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Incremental Deployment as Users Slowly Adopt P2P System



Eventually Word Spreads and P2P System Gains Popularity

